

Press release

National exhibition of Serbian economy in Thessaloniki

SERBIA, HONORARY COUNTRY

24th August 2011, Belgrade

The representatives of more than 40 economic societies and entrepreneurial companies, institutes and chambers of commerce in Serbia will participate in the National Exhibition of the Serbian Economy at the 76th International Trade Fair in Thessaloniki which will take place from 10th to 18th September 2011.

The president of the Chamber of Commerce and Industry of Serbia Miloš Bugarin will be at the head of the economic part of the delegation, while Dušan Petrović, Minister of Agriculture, Trade, Forestry and Water Management, will be at the head of the state delegation consisted of the representatives of the Ministry of Agriculture, Trade, Forestry and Water Management, Ministry of Economy and Regional Development and SIEPA. The enterprises from Serbia will promote their products and services on the area of 500 square meters of the national exhibition stand under the slogan 'Serbia in Thessaloniki 2011: Always together'.

At the International trade fair in Thessaloniki which is one of the most significant fair exhibition in Southeastern Europe, total of 12 enterprises in the field of agriculture and food industry, seven in metal and electro industry, three in chemical and textile industry respectively, four companies dealing with the production of furniture and equipment, ten in the field of technological innovations and entrepreneurs.

The Tourist Organization of Serbia and representatives of one agency will be promoted. A series of manifestations will be held within the trade fair where Serbia this year holds the status of the honorary country. Among the most important manifestations are: Forum of the tourist economic of Serbia, investment conference where the officials from Serbia will familiarized the Greek businessmen with the investment advantages in Serbia. Then, Workshop on franchising and round tables on the potentials of the Serbian food industry, the cooperation in metal and electro industry and the Serbian wood industry as well as the presentation of individual exhibitors. The promotion of the Serbian economy at the trade fair in Thessaloniki will be followed by good cultural and artistic program.



**CHAMBER OF
COMMERCE AND
INDUSTRY OF SERBIA**



The National Exhibition of the Serbian economy in Thessaloniki is organized by the Chamber of Commerce and Industry of Serbia, with the support of the Ministry of Agriculture, Trade, Forestry and Water Management. The Serbian economy is traditionally present on the Greek market. The trade exchange, the most dominant form of cooperation, has recorded a constant growth since 2000. The main aim of this exhibition is a constant promotion of the Serbian export-oriented offer at the attractive Greek market. The International general trade fair is the biggest manifestation in Greece. On the area of 30 000 square meters near 650 exhibitors from thirty or so countries promote their products every year, while near 200 000 people visit this fair.

A day before the exhibition, on the 9th September, the Business Forum 'Serbia in Thessaloniki 2011 – perspectives of bilateral economic cooperation' and bilateral meetings will be organized at the premises of the Thessaloniki Chamber of Commerce and Industry.

CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA